

Fast facts

What is the World Cancer Declaration?

- ✓ Launched in 2006 and revised in 2008, the *World Cancer Declaration* is a call to action to substantially reduce the global cancer burden by 2020.
- ✓ It was developed by international cancer control advocates to bring the cancer crisis to the attention of policymakers worldwide.
- ✓ It lays out an ambitious set of 11 targets and action plan to stop and reverse current trends.
- ✓ It was unanimously adopted at the World Leader's Summit of policymakers, leaders & health experts during the 2008 World Cancer Congress in Geneva, Switzerland.
- ✓ UICC is the "custodian" of the *World Cancer Declaration* and prioritizes development of a comprehensive response.

Why is it important?

- ✓ Cancer kills more people than AIDS, Malaria, and TB combined and the death toll is set to rise dramatically in the coming decades.
- ✓ Two-thirds of cancer-related deaths occur in countries where resources available for cancer control are limited or nonexistent.
- ✓ Without significant improvement, over 17 million people are projected to succumb from this disease by 2030.
- ✓ Many cancers can be prevented – by reducing tobacco and alcohol consumption, decreasing exposure to carcinogens, implementing vaccination programmes and promoting healthy lifestyles.
- ✓ Many cancers can be cured if detected early and treated appropriately.

What are the Declaration Targets?

- Target 1:** Ensure Effective Delivery Systems in all Countries
- Target 2:** Significantly Improve Measurement of Cancer Burden
- Target 3:** Decrease Tobacco, Alcohol Consumption and Obesity
- Target 4:** Ensure Universal Coverage of the HPV/HBV Vaccine
- Target 5:** Dispel Damaging Myths and Misconceptions
- Target 6:** More Cancers Diagnosed via Screening and Early Detection
- Target 7:** Improve Access to Diagnosis, Treatment, Rehabilitation and Palliative Care
- Target 8:** Universal Availability of Effective Pain Control
- Target 9:** Improve Training Opportunities for Cancer Control Professionals
- Target 10:** Reduce Emigration of Healthcare Workers Specialized in Cancer
- Target 11:** Major Improvements in Global Cancer Survival Rates

How can governments and health agencies support the Declaration?

- ✓ Create national taskforces to address the Declaration.
- ✓ Develop templates for regional/national Declarations with more precise definition of needs and targets.
- ✓ Develop effective national cancer control plans that support achievement of the 11 targets.
- ✓ Improve or develop effective tracking systems and cancer registries.
- ✓ Support changes in health policy and legislation to facilitate work on the 11 targets and improved cancer control.

How can individuals and organizations support the Declaration?

- ✓ Partner with organizations to develop activities that help further the targets.
- ✓ Encourage other individuals and organizations to endorse the Declaration.
- ✓ Encourage local and national media coverage on the Declaration.
- ✓ Develop E-advocacy campaigns focused on the Declaration.
- ✓ Develop translations of the Declaration in your native language.
- ✓ Develop and/or review national adaptations of the Declaration.

For more information

Visit the UICC website www.uicc.org to sign the Declaration and download toolkits and guidelines or contact the UICC Secretariat for more information:

International Union Against Cancer
62 Route de Frontenex
1207 Geneva Switzerland
+41 (0) 22 809 1811
declaration@uicc.org

